

# The Docklands & East London Advertiser

MEMSA  
on the  
65-67 AMSTER  
LONDON E  
RESERVA  
020 7538  
Order online: order  
www.memsa

ARCHANT

[eastlondonadvertiser.co.uk](http://eastlondonadvertiser.co.uk)

Thursday February 20, 2014

## School's website sees surge in popularity

Nearly six million hits have been recorded by Cyril Jackson Primary School's website in just 12 months, a staggering increase of 127 per cent.

It topped 5,877,684 visits in 2013, up from 2,620,256 the year before, a recent analysis by the Limehouse school has shown.

"Unique' visitors", those measured from single computers, rose by 35 per cent, account-

ing for 24,325 hits viewing 48,087 times.

"The vast majority came from desktop PCs," explained the school's IT man, Mark Perry. "But we also saw growth in smartphone and tablet use."

The most popular pages were Links, Highlights, Latest Tweets and Year Groups. The most popular videos were the 2012 Leavers Show, 2013 KS2

Sports Day, Best of 2012 and the 2013 KS2 Christmas performance, despite only being on the site for 12 days.

Doors on the Advent calendar were opened 5,844 times and the search box was used 11,581 times.

---

**The website can be found at  
[cyriljackson.towerhamlets.sch.uk](http://cyriljackson.towerhamlets.sch.uk)**