



Inspiring minds through opportunity

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## PRESS RELEASE

For Immediate Release

Friday 20 July 2012

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## CYRIL JACKSON CELEBRATES RECORD ATTENDANCE FOR A SECOND YEAR RUNNING...WITH FREE ICE-CREAM



Pupils at Cyril Jackson Primary School in Limehouse were celebrating today not just for the start of the Summer holidays, but also their record attendance. For a second year running, pupil attendance is the highest out of all 88 schools in the London Borough of Tower Hamlets - and this year, we even beat our own record by achieving 97%.

As a treat for such an outstanding achievement, the school arranged for every child's dream - free ice-cream! Two ice-cream vans parked in the playgrounds and every child in the school could choose a free ice-cream of their choice in recognition of their outstanding efforts to attend school every day, courtesy of Barclays Capital. Barclays Capital is instrumental in supporting the school in many ways and their assistance with purchasing rewards and prizes to encourage high attendance has been central to the school's strategy for driving up standards.

Gillian Kemp, Headteacher, commented:

*'I am delighted that Cyril Jackson has, not only achieved the highest pupil attendance out of all schools in Tower Hamlets for a second year running, but we also beat our own record set last year. The enthusiasm and eagerness for our pupils to attend school is testament to the outstanding opportunities and experience given and the way my excellent teaching staff make learning exciting, relevant and, most importantly, fun!'*

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